



WUTR
201 Humboldt Street
Rochester, NY 14610

Waterfront Strategies
3050 K St. NW #100
Washington, DC 20007

Contract # 1438764

Schedule Dates 10/11/16-10/17/16
Advertiser House Majority PAC (39749)
Agency Waterfront Strategies (10349)
Product Political - PAC (1237)
Brand 79/86/4505 (564115)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name Colin, Lawson,
Phone/Fax /
CPE 79/86/4505
Account Types National/Political
Billing Type Standard
Comments TV
HMP 2016- 10/11-10/17; Separation: 30

Date Entered 09/28/16
Last Modified 09/28/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25319957
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,119.00
Net Total \$6,341.00
Sales Tax

Utica (WUTR)

By Broadcast Month	Spots	Rate
Oct. 2016	70	\$7,460.00
Grand Total:	70	\$7,460.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	5A- ABC Morning News	6		X	X	X	X			6	\$25.00	\$150.00	Utica (WUTR)	ABC Morning News	9/28/16
2.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	7A- Good Morning America	6		X	X	X	X			6	\$60.00	\$360.00	Utica (WUTR)	Good Morning America	9/28/16
3.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	9A- Live! With Kelly & Michael	4		X	X	X	X			4	\$50.00	\$200.00	Utica (WUTR)	Live With Kelly & Michael	9/28/16
4.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	10A- The Doctors	3		X	X	X	X			3	\$50.00	\$150.00	Utica (WUTR)	The Doctors	9/28/16
5.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	11A- The View	3		X	X	X	X			3	\$50.00	\$150.00	Utica (WUTR)	The View	9/28/16
6.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	1P- The Chew	3		X	X	X	X			3	\$50.00	\$150.00	Utica (WUTR)	The Chew	9/28/16
7.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	2P- General Hospital	4		X	X	X	X			4	\$50.00	\$200.00	Utica (WUTR)	General Hospital	9/28/16
8.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	4P- Steve Harvey	3		X	X	X	X			3	\$60.00	\$180.00	Utica (WUTR)	Steve Harvey	9/28/16
9.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	5P- Ellen	4		X	X	X	X			4	\$80.00	\$320.00	Utica (WUTR)	Ellen	9/28/16
10.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	5:58P- WUTR Eyewitness News at 6	4		X	X	X	X			4	\$125.00	\$500.00	Utica (WUTR)	Eyewitness News At Six	9/28/16
11.0	Normal Line / SPOT	10/11/16-10/17/16	3	:30	6:30P- ABC World News Tonight	1	X	X	X	X	X			2	\$250.00	\$500.00	Utica (WUTR)	ABC World News	9/28/16
12.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	7P- Entertainment Tonight	4		X	X	X	X			4	\$55.00	\$220.00	Utica (WUTR)	Entertainment Tonight	9/28/16

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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13.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	7:28P- The Insider	4		X	X	X	X			4	\$55.00	\$220.00	Utica (WUTR)	The Insider	9/28/16
14.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	7:57P- Dancing with the Stars	1	X							1	\$550.00	\$550.00	Utica (WUTR)	Dancing With the Stars (Season Premiere)	9/28/16
15.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	11:01P- WUTR Eyewitness News at 11	3		X	X	X	X			3	\$70.00	\$210.00	Utica (WUTR)	Eyewitness News At 11	9/28/16
16.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	10P- Marvel's Agents of S.H.I.E.L.D.	1		X						1	\$450.00	\$450.00	Utica (WUTR)	Marvel's Agents of Shield (Season Premiere)	9/28/16
17.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	7:57P- Grey's Anatomy	1				X				1	\$450.00	\$450.00	Utica (WUTR)	Grey's Anatomy (Season Premiere)	9/28/16
18.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	9P- Notorious 9P	1				X				1	\$400.00	\$400.00	Utica (WUTR)	Notorious (Series Debut)	9/28/16
19.0	Normal Line / SPOT	10/15/16-10/15/16	3	:30	8A- Good Morning America Weekend	1						X		1	\$50.00	\$50.00	Utica (WUTR)	Good Morning America Weekend	9/28/16
20.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	6:30P- 7P (EST)	1							X	1	\$175.00	\$175.00	Utica (WUTR)	ABC World News Sunday	9/28/16
21.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	7P- America's Funniest Home Videos	1							X	1	\$425.00	\$425.00	Utica (WUTR)	AFHV-ABC	9/28/16
22.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	8P- Once Upon A Time	1							X	1	\$500.00	\$500.00	Utica (WUTR)	Once Upon a Time (Season Premiere)	9/28/16

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23.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	9P- Secrets and Lies	1							X	1	\$450.00	\$450.00	Utica (WUTR)	Secrets and Lies (Season Premiere)	9/28/16
24.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	5A- ABC Morning News	1	1							1	\$25.00	\$25.00	Utica (WUTR)	ABC Morning News	9/28/16
25.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	7A- Good Morning America	1	1							1	\$60.00	\$60.00	Utica (WUTR)	Good Morning America	9/28/16
26.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	9A- Live! With Kelly & Michael	1	1							1	\$50.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	9/28/16
27.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	2P- General Hospital	1	1							1	\$50.00	\$50.00	Utica (WUTR)	General Hospital	9/28/16
28.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	5P- Ellen	1	1							1	\$80.00	\$80.00	Utica (WUTR)	Ellen	9/28/16
29.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	5:58P- WUTR Eyewitness News at 6	1	1							1	\$125.00	\$125.00	Utica (WUTR)	Eyewitness News At Six	9/28/16
30.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	7P- Entertainment Tonight	1	1							1	\$55.00	\$55.00	Utica (WUTR)	Entertainment Tonight	9/28/16
31.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	7:28P- The Insider	1	1							1	\$55.00	\$55.00	Utica (WUTR)	The Insider	9/28/16

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